



The Pars Foundation

PRIVACY AND DATA PROTECTION POLICY

PROTECTING YOUR PERSONAL INFORMATION (DATA PROTECTION)

This privacy notice describes the manner in which we handle personal information collected from you. As a charitable community Football Foundation, we process personal data exclusively to fulfil our regulatory or legal responsibilities, enhance communication with stakeholders and service users, and manage orders for products or services on behalf of those users.

Our goal is to maintain full transparency so that you are well informed about your rights and the ways in which we handle your data. This approach enables us to optimise your experience during all interactions with our organisation. This information will normally only relate to your personal details, such as your name, postal address, email address, phone number and date of birth. It may also include special categories of personal data such as data about food allergies, if this is necessary for the provision of services. We may also collect information when you voluntarily complete service users and stakeholders' surveys or provide feedback to us.

About us

Established in 2013, The Pars Foundation is an independent, registered charity (SC043970) which uses the power of sport and the name of Dunfermline Athletic Football Club to drive positive change within our communities. We deliver an increasingly diverse range of projects and initiatives across football, sport, health, inclusion, education, and employment and work hard to create new opportunities and break down barriers to participation.

Personal data is processed in accordance with legal, regulatory, and contractual requirements, as well as for the provision of products and services. With consent, personal data may also be processed for marketing communications. Data processing is limited to what is necessary and outlined in this Policy.

What personal data do we collect?

We collect and use personal data based on the services we provide. When you interact with us online or offline, we may gather the following information about you:

≈ Personal Information:

Including name, title, date of birth, gender, username or similar online identifier, password, your interests, preferences, feedback and survey responses.

≈ Contact Information:

Including address(es), email address(es) and telephone number(s).



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≈ Health Data:

Including disability and health information provided to ensure we provide suitable accessibility and dietary arrangements where applicable.

≈ Billing and Transaction Data:

Including bank account, payment card details, billing address, details about payments to and from you, products and/or services you have purchased from us and other details of registrations or orders made by you.

≈ Technical Data:

Including internet protocol (IP) address, your login data, browser type and version, time zone setting and location, your login history, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access this website.

≈ Usage Data:

Including information about how you use our website, events and services.

≈ Marketing and Communications Data:

Including your preferences in receiving marketing from us and your communication preferences.

What special category data do we collect (if applicable)?

We may occasionally process special category data, such as health or criminal offence information, but only with your explicit consent and when necessary for a specific project, event, service, or to meet your additional requirements during participation.

How do we collect your data?

We collect and use personal data as described in this policy, such as when you donate, subscribe to updates or marketing, fill out a form (online or offline), attend events, or otherwise provide your information. Personal data may be gathered in the following ways:

Directly From You:	Indirectly:
• When you subscribe to our mailing list • When you visit our website	• When you have consented to other organisations sharing your data with us • When we deliver services as part of a contract



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- When you donate directly to us
- When you receive (or request to receive) a product/service from us
- When you participate in (or request to participate in) one of our events
- When you volunteer or work with us
- When you submit an application or inquiry in relation to volunteering/working with us
- When you engage with us on social media
- When you fundraise and/or donate to us via an independent event organiser or fundraising site (e.g. Just Giving), where you have consented to sharing your data with us.

How do we use your data?

Personal data is processed in accordance with legal requirements. Disclosure or sharing of data occurs only with consent, except where mandated by law. Processing of personal information is limited to the duration necessary for the purposes described in this Policy. Typically, but not exclusively, personal data is used in the following situations:

- ≈ To keep you informed on the work carried out by us and provide you with information on upcoming projects, fundraising initiatives and events, etc.
- ≈ To provide you with products or services ordered or purchased from us or a third party through our websites (such as tickets, event registrations, etc.).
- ≈ To allow payments to be made, where required, in advance of the provision of any products or services that you have ordered or purchased. We will share this information with third party payment processors where required for this purpose.
- ≈ To administer any competitions or prize draws, which you enter into or to ask you to give feedback or take part in surveys or market research.
- ≈ For record keeping.
- ≈ For fraud screening and prevention.
- ≈ To market to you, where you have agreed to receive marketing communications from us or our partners and personalising our communications with you.
- ≈ To personalise and improve your experience on our digital platforms; and/or
- ≈ To comply with our legal obligations.

Automated decision making. we do not make any decisions about you by solely automated means.

The Pars Foundation: - East End Park, Halbeath Road, Dunfermline, KY12 7RB, 01383 745901

enquiries@parsfoundation.co.uk

02/10/2025



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Marketing

We may use your personal data to send you marketing communications, where you have:

- ≈ Provided us with your express consent to do so; or
- ≈ You have purchased goods or services from us and the marketing communications which we send to you relate to similar goods or services to that which you have purchased (soft opt-in).

Legal basis to process data

We will only use your personal data where we have a lawful basis to do so, which will include one or more of the following:

- ≈ That we need to use the personal data to perform a contract with you, for example where you have ordered a product or service from us.
- ≈ That we need to use the personal data to comply with our legal obligations.
- ≈ Where it is fair to use the personal data either in our interests or someone else's interests, where there is no disadvantage to you, such as asking you to complete a survey to help improve our services; and/or
- ≈ That we have your consent, where required.

Your privacy rights

Individuals may request access to their personal data, ask for corrections of any inaccuracies, or request the deletion of their personal data. It is also possible to request restrictions on processing or to object to the processing of personal data. The following privacy rights are available for exercise:

Right to Object: You can object to our processing of your personal data. Please contact us as noted below, providing details of your objection.

Access to your Personal Data: You can request access to a copy of your personal data that we hold, along with information on what personal data we use, why we use it, who we share it with, how long we keep it for and whether it has been used for any automated decision making. You can make a request for access free of charge by contacting us as noted below.

Right to Withdraw Consent: If you have given us your consent to use your personal data to send you marketing emails, you can withdraw your consent at any time by emailing us at

info@parsfoundation.co.uk

Rectification: You can ask us to change or complete any inaccurate or incomplete personal data held about you.

Erasure: You can ask us to delete your personal data where it is no longer necessary for us to use it, you have withdrawn consent, or where we have no lawful basis for keeping it.

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Portability: You can ask us to provide you or a third party with some of the personal data that we hold about you in a structured, commonly used, electronic form, so it can be easily transferred.

Restriction: You can ask us to restrict the personal data we use about you where you have asked for it to be erased or where you have objected to our use of it.

Complaints

If you have any queries or complaints about how we have used your personal data or would like any further information relating to exercising your rights under this policy, please email us at cfcfoundation@celticfc.co.uk marked for the attention of Secretary. You may also raise a complaint with the supervisory authority – for the UK this is the Information Commissioner’s Office, at <https://ico.org.uk/>.

Unsubscribe

You can ask us to stop sending you marketing communications at any time by contacting us at info@parsfoundation.co.uk

Social media

We aim to share relevant product and offer information with you. With your consent, we may use your data to show our ads on platforms like Facebook or Twitter. Sometimes, you may still see our ads based on social media policies, not your personal data, and we are not responsible for these advertisements.

Sharing your data with others

We will share personal data with relevant third parties where:

- ≈ We need to fulfil our contractual obligations with you, such as payment processing, delivery of products and services.
- ≈ We look to serve you relevant adverts and for analytical purposes via social media platforms and search engines; and/or
- ≈ When we are required to do so contractually (e.g. to receive the appropriate funding or grant).
- ≈ We have a legal obligation to do so.

We share your personal data with third parties or sub-contractors only when necessary for specified purposes.



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- ≈ IT Suppliers: Information may be stored and processed on systems provided and supported by our third-party IT suppliers (such as our provider(s) of cloud hosting services).
- ≈ Payment processors: For the purposes of processing any payment which you make to us.
- ≈ Delivery organisations: For the purpose of delivering goods or services ordered from us. This may include Celtic F.C. Limited, where relevant.
- ≈ Funding and Grant Providers: Data may be shared to monitor participation and report on progress of events/projects.

Cookies

We use cookies to monitor how you use our website. Cookies are small files stored on your device that help us enhance our content and services.

For further and more detailed information on how we use cookies, please refer to our Cookie Policy [here](#).

Changes to this Privacy Policy

This Privacy Policy provides up to date information about how we use your personal data and will update any previous information we have given you.

We may update this policy and only notify you if we make any material changes to the manner in which we process and use your personal data. We recommend that you check this page periodically to review the latest version.